

Stay Warm Winter Drive

Jefferson North 1

Southeast Texas Leadership Service Project

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OBJECTIVE

- Beaumont United High School has been selected to extend their initial project (Project selections held on February 14, 2019).
- The aim of the project is to collect coats and winter items for high school students.
- After two times of meeting with the student representatives and their school mentor, students want to extend their initial objective to Blanchette Elementary School.

MOTIVATION and SCOPE OF THE PROJECT

- Temperatures typically begin to drop around December in Southeast Texas. Beaumont United High School students noticed a need for winter clothes for some students at school.
- They decided to provide coats for the students and they called their project: “Stay Warm Winter Drive”
- The Scope of the project originally covered only Beaumont United High School the project expanded to partner with a local Elementary School.



INITIAL GROUP MEETING and HIGHLIGHTS

- Visit with high school – Understand the current process for how the Stay Warm Winter Drive functions. Checkout storage facility.
- Contact school mentor – Ask for summary of project status & the students vision for program
- Contact Britney Guillory – Works for the high school & can perform video recording service
- Donation strategy – develop strawman proposal
- School expansion strategy – Do we target feeder schools (elementary/middle) for this high school so that we have a continuous supply of students to manage the future program?
- Sustainability plan – Identify teachers & students for long term ownership. Can local civic clubs participate and provide long term support (and mentor the kids)?
- Divide our team into subgroups (Donation coordinator, volunteer coordinator, presentation package coordinator, etc)
- Develop plan to keep kids engaged during this process. Can we provide kids with additional exposure opportunities? (Visit to Lamar University for Cardinal View or other recruitment events)

MEETING WITH STUDENTS



PROPOSED TIMELINE

April 29th	Meet w/ Melanie & elementary school sponsor
1 st wk of May	Meet w/ students to get buy-in & make assignments
June	Complete/install storage plans for high school & elementary school (do schools have unused rooms?)
Mid Aug	Prep donation flyer & other communications & review with School Admin for approval
Early Sept	Deliver communication packages (flyers, Facebook, emails) to stakeholders (parents, kids, teachers)
Sept 19th	Clothing Donation Drive
Mid-Sept	Continue collections & sort
Oct	Clothing available to students

FIRST ATTEMPT

- Our first Drive we partnered with Beaumont United High School to collect and drop winter coats to Blanchette Elementary School.
- The date was set for May 11th, 2019 at Blanchette Elementary School.
- Unfortunately our first drive was cancelled due to heavy rain and flooding the weekend of May 11th.
- We decided to do another Winter Coat Drive in September to finish our project.

SOUTHEAST TEXAS LEADERSHIP SERVICE PROJECT

STAY WARM WINTER DRIVE

One Donation can change everything.

WEEK OF MAY 4TH - MAY 11TH

Mon - Fri 8:30 am - 4 pm

Saturday, May 11th 8:30 am - 12:30 pm

Help us warm up Winter Time for
Elementary & High School Students

Blanchette Elem. School
250 Sarah St. Beaumont, TX
77705

SECOND ATTEMPT

- Tropical Storm Imelda hit the Beaumont region in September
- Beaumont United High School was flooded in September
- Students go back to school on October 14th
- We started our second attempt with Blanchette Elementary School
- We contacted Blanchette Elementary school and they said that any help will be accepted for the students
- We collected some donations from Lamar University College of Engineering faculty and staff , BBVA Bank, and Mobiloil Federal Credit Union for students and staff at the school
- We delivered the donated items on October 10th. to the school

DELIVERABLES



SUSTAINABILITY OF THE PROJECT

- We plan to go back to Beaumont United High School before Thanksgiving to provide another drive for the High School and Blanchette Elementary School.

THANK YOU